

SM GERMANY AWARDED



SM Motorenteile

Dear Madam or Sir,

In 2025, we received two awards: 'Excellent Brand' for our strategic direction, and 'Corporate of the Year' for our marketing strategy. We also look back on an eventful few weeks: Our trade fair appearance in Istanbul impressively demonstrated the value of personal encounters and strong partnerships. This year's company outing was also a special highlight, strengthening the bonds among all employees. We are delighted to welcome new colleagues who will contribute fresh ideas and commitment to our team and help shape our future.



Have fun reading!

Oliver Schöttle and the entire team of SM Motorenteile GmbH
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DOUBLE AWARD SIMPLY PROUD

The German Brand Award 2025 in the “Excellent Brand” and “Corporate of the Year” categories are far more than just titles for us. They are recognition of a path we have consistently pursued for decades: characterized by closeness to our partners, trust in our brand, and the conviction that precision and humanity belong together.



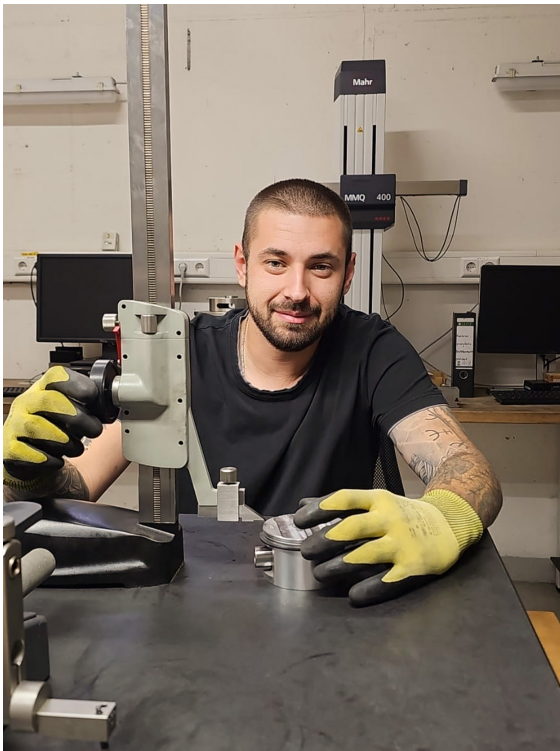
WHERE ARE THE NEW DEVELOPMENTS AND NEW ITEMS IN STOCK?

Don't worry – they haven't disappeared! Starting now, you'll receive two different newsletters. The product newsletter informs you exclusively about new developments, current availability, and everything related to our new product range. Meanwhile, the company newsletter will continue to provide insights into our brand, people and events, ensuring you always have access to the latest information in a concise and compact format.

WORK HARD HAVE FUN

This year's team outing was all about adventure and community. Working as a team, we built several rafts, got stuck in, tested things out, and laughed a lot. At the end, we were thrilled to see our rafts actually float on the water. This day demonstrated once again: We not only work well together, but also have a lot of fun together.





Since February 2025, I have been supporting the SM Motorenteile team as a Quality Assurance Manager. In this role, my focus is on aligning our products with the highest quality standards and continuously improving processes. Goal-oriented work, a willingness to learn, and motivation characterize my daily work and contribute to ensuring that quality and continuous development are always our top priority.

Filip Matkovic

As a new production control specialist, I'm looking forward to exciting challenges at SM Motorenteile. I particularly like the great team, the benefits – including our festivities– and the flexible working hours. I applied because of the proximity to where I live and because I was attracted by the company's independence and growth potential.

Sinisa Tomljanovic



BYE ISTANBUL HELLO DUBAI

Thank you for your visit to Automechanika Istanbul. The positive discussions with you have once again demonstrated that proximity, reliability, and quality are the foundation of our collaboration. We look forward to seeing you again at Automechanika Dubai from December 9-11, 2025.



We cordially invite you to visit us at the trade fair in Dubai. Discover our latest products and consult with our team of experts.
Automechanika Dubai, December 9-11, 2025

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